

REP HEADLINE# 6364521
 *** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP OCT5/12 12.45
 CHANGES *** WFLA-TV ***

ADV # _____ ADV. NAME ISS/NRA REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGT. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6364521 CLASS: NATL. LOCAL REGIONAL

PRDCT NRA EST#3316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT5/12 12.45

REP: 10/15
 CORRECTED TP IN TONIGHT & FALLON
 PLS CFM THANKS
 ANDREW

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 137
 AGENCY PRODUCT CODE = 490
 AGENCY EST# = 3316

1	T		1135P-1235A	30		\$800.00	10/12	10/12	2		FRI	2
PROGRAM : TONITE SHW-NBC												
RM35-64 : 1.0												
CON COM1: TONITE SHW-NBC												
2	T		1235A-135A	30		\$300.00	10/12	10/12	2		FRI	2
PROGRAM : J FALLON-NBC<												
RM35-64 : 0.5												
CON COM1: J FALLON-NBC<												

NOV 01 2012

10/19/12

REP HEADLINE# 6364521
 *** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 12.45
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	T		1135P-1235A	30		\$800.00	10/8	10/8	1		MON	1
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
4	T		1235A-135A	30		\$300.00	10/8	10/8	2		MON	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
8	T		1135P-1235A	30		\$800.00	10/11	10/11	2		THU	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
9	T		1235A-135A	30		\$300.00	10/11	10/11	2		THU	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
10	T		1135P-1235A	30		\$800.00	10/9	10/9	2		TUE	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
11	T		1235A-135A	30		\$300.00	10/9	10/9	2		TUE	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												

OCT/12 31450.00 CONTRACT TOTAL 31450.00
 TOTAL SPOTS 24

REP HEADLINE# 6364521
*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 12.45
*** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$174,722 WFLA 18% WFTS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RM35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6364521
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 12.39
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/NRA

AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME AMAG MEDIAASSISTANT

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6364521

CLASS: NATL. LOCAL REGIONAL

PRDCT NRA EST#3316 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/12 12.39

REP: 10/15
 CORRECTED TP IN LINES 12,13
 PLS CFM THANKS
 ANDREW

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	T		1135P-1235A	30		\$800.00	10/10	10/10	2		WED	2
13	T		1235A-135A	30		\$300.00	10/10	10/10	2		WED	2

AGENCY ADVERTISER CODE = 137
 AGENCY PRODUCT CODE = 490
 AGENCY EST# = 3316

PROGRAM : TONITE SHW-NBC
 RM35-64 : 1.0
 CON COM1 : TONITE SHW-NBC

PROGRAM : J FALLON-NBC
 RM35-64 : 0.5
 CON COM1 : J FALLON-NBC

REP HEADLINE# 6364521
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 12.39
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/12			31456.00									
CONTRACT TOTAL 31450.00												
TOTAL SPOTS 24												

MARKET TOTALS \$174,722 WFLA 18% WFTS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RM35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

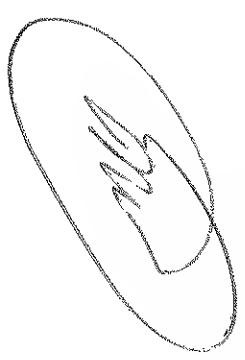
REP HEADLINE# 6364521
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT4/12 19.27
 *** WFLA-TV ***

ADV #	ADV. NAME	ISS/NRA	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	AMAG MEDIAASSISTANT	
		815 SLATERS LANE	SALES PRSN	WA- MEGHAN MCGARR (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6364521	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRA	EST#3316	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT8/12	OCT14/12	WK-1		
CITY FAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT4/12	19.27

REP: NEW ORDER
 TTL \$31,450 @24X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRA



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1205A	30		\$800.00	10/12	10/12	2		FRI	2
AGENCY ADVERTISER CODE = 137 AGENCY PRODUCT CODE = 490 AGENCY EST# = 3316												
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
2			1205A-105A	30		\$300.00	10/12	10/12	2		FRI	2
PROGRAM : J FALLON-NBC RM35-64 : 0.5 CON COM1 : J FALLON-NBC												

OCT 4 / 12 19.27
WETA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1205A PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1: TONITE SHW-NBC	30		\$800.00	10/8	10/8	1		MON	1
4			1205A-105A PROGRAM : J FALLON-NBC RM35-64 : 0.5 CON COM1: J FALLON-NBC	30		\$300.00	10/8	10/8	2		MON	2
5			1100P-1135P PROGRAM : NWSCH8 AT 11SA RM35-64 : 2.8 CON COM1: NWSCH8 AT 11SA	30		\$2,200.00	10/13	10/13	1		SAT	1
6			1135P-105A PROGRAM : SAT NITE LIVE RM35-64 : 2.7 CON COM1: SAT NITE LIVE	30		\$1,350.00	10/13	10/13	3		SAT	3
7			815P-1130P PROGRAM : NBC SUN NFL RM35-64 : 11.0 CON COM1: NBC SUN NFL	30		15000.00	10/14	10/14	1		SUN	1
8			1135P-1205A PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1: TONITE SHW-NBC	30		\$800.00	10/11	10/11	2		THU	2
9			1205A-105A PROGRAM : J FALLON-NBC RM35-64 : 0.5 CON COM1: J FALLON-NBC	30		\$300.00	10/11	10/11	2		THU	2
10			1135P-1205A PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1: TONITE SHW-NBC	30		\$800.00	10/9	10/9	2		TUE	2

REP HEADLINE# 0306521
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT4/12 19.27
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1205A-105A	30		\$300.00	10/9	10/9	2		TUE	2
PROGRAM : J FALLON-NBC<												
RM35-64 : 0.5												
CON COM1: J FALLON-NBC<												
12			1135P-1205A	30		\$800.00	10/10	10/10	2		WED	2
PROGRAM : TONITE SHW-NBC												
RM35-64 : 1.0												
CON COM1: TONITE SHW-NBC												
13			1205A-105A	30		\$300.00	10/10	10/10	2		WED	2
PROGRAM : J FALLON-NBC<												
RM35-64 : 0.5												
CON COM1: J FALLON-NBC<												
OCT/12			31450.00									
CONTRACT TOTAL											31450.00	
TOTAL SPOTS											24	

MARKET TOTALS \$174,722 WFLA 18% WTIS 15% WTSP 29% WTVT 27% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ

DEMOS- RM35-64*

American Media & Advocacy Group **Nra - National Rifle Association/ Issue**
 815 Slaters Lane Submission Number 801 Issue 2
 Alexandria VA 22314



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Nra - National Rifle Association/ Issue	Submission Cost: 31150	Campaign Ref: E:063645210
Buyer: "	Client/Product/Estimate: 137 /490 /3316	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/14/12	Weeks: 1	Order Ref: 06364521
Est./PO Number: 06364521	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Origin

Product: Nra	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show F.....	03	800	30 Comme	Nbr of Spots	2	2
2	M-F 1237a ET / 1137p CT Late Night ..F....	02	300	30 Comme	Nbr of Spots	2	2
3	M-F 1135p ET / 1035p CT Tonight Show M.....	03	800	30 Comme	Nbr of Spots	1	1
4	M-F 1237a ET / 1137p CT Late Night M.....	02	300	30 Comme	Nbr of Spots	2	2
5	M-Su 11p NewsS.	02	2200	30 Comme	Nbr of Spots	1	1
6	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme	Nbr of Spots	3	3
7	Sun 815p ET / 715p CT NBC Sunday Night Football	02	15000	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots (Ord Spots)					24	24	
Open PR					-1	-1	-300
Closed PR					2	2	

American Media & Advocacy Group Nra - National Rifle Association/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 801 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Origin

Client: Nra - National Rifle Association/ Issue	Submission Cost: 31150	Campaign Ref: E:063645210
Buyer:	Client/Product/Estimate: 137 /490 /3316	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/14/12	Weeks: 1	Order Ref: 06364521
Est/PO Number: 06364521	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..T..	03	800	30 Comme	Nbr of Spots 2	2	
9	M-F 1237a ET / 1137p CT Late Night ..T..	02	300	30 Comme	Nbr of Spots 2	2	
10	M-F 1135p ET / 1035p CT Tonight Show T....	03		30 Comme	Nbr of Spots		
11	M-F 1237a ET / 1137p CT Late Night T....	02	300	30 Comme	Nbr of Spots 1	1	
12	M-F 1135p ET / 1035p CT Tonight Show .W...	03	800	30 Comme	Nbr of Spots 2	2	
13	M-F 1237a ET / 1137p CT Late Night ..W...	02	300	30 Comme	Nbr of Spots 2	2	
14	M-F 1135p ET / 1035p CT Tonight Show T....	03	800	30 Comme	Nbr of Spots 2	2	
Weekly Totals: Total Spots(Ord Spots)					24	24	
Open PR					-1	-1	-300
Closed PR					2	2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
10	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/08/12	Closed Pre Emption	1,600.00	No Makegood / Credit	0000000000	E:063645210

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	300.00		0000000000	E:063645210

Grand Totals

Totals		Month 10 Weeks: 4						
		10/08						
Spots	24	24						
Cost	31450	31450						

Grand Totals:

Spots:	24
Gross Total:	31,150.00
Commission:	4,672.50
Net Total:	26,477.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jonathan Ferrell
do hereby request station time concerning the following issue:

National Rifle Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: National Rifle Association

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input type="checkbox"/> No </p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

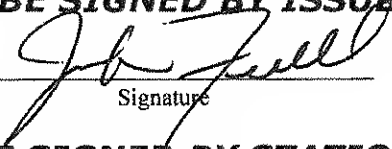
☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

_____ Date	 Signature	703-683-4877 Contact Phone Number
---------------	--	--------------------------------------

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
--------------------	-----------------------	----------------



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Matt Oestrich	STATION:	WFLA
FROM:	Meghan McGarr	HRP OFFICE:	DC

REQUEST RECEIVED FROM

DATE: 10/4/12

BUYER:	Michelle Lawerence
AGENCY:	American Media & Advocacy Group
ADDRESS:	815 Slaters Lane Alexandria VA 22314
PHONE #:	703 683 4877
FAX #:	703 683 3579
OTHER:	

AVAILS FOR

COMMITTEE:	National Rifle Association Political Victory Fund
CPMGN MGR.	
TREASURER:	Mary Rose Adkins
ADDRESS:	11250 Waples Mill Rd Fairfax, VA 22030
PHONE #:	703 267 3985
FAX #:	
OTHER:	

FOR

ISSUE:	Issue
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Nra - National Rifle Associa
PROD: Nra

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063645210
WFLA
INVOICE NUMBER 0100033253
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/14/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: 137 /490 /3316
Desc: Campaign Option Number 1, Booking1

DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	800.00	1 2	10/12	FR	12:00A	30	NRATV100612H	800.00			
			10/12	FR	12:30A	30	NRATV100612H	800.00			
M-F 1237a ET / 1137p CT Late N	300.00	2 2	10/12	FR	01:29A	30	NRATV100612H	300.00			
			10/12	FR	01:35A	30	NRATV100612H	300.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	3 1	10/08	MD	12:31A	30	NRATV100612H	800.00			
M-F 1237a ET / 1137p CT Late N	300.00	4 2	10/08	MD	01:16A	30	NRATV100612H	300.00			
			10/08	MD	01:35A	30	NRATV100612H	300.00			
M-Su 11p News	2200.00	5 1	10/13	SA	11:08P	30	NRATV100612H	2200.00			
Sat 1130p ET / 1030p CT Saturd	1350.00	6 3	10/13	SA	11:57P	30	NRATV100612H	1350.00			
			10/13	SA	12:38A	30	NRATV100612H	1350.00			
			10/13	SA	12:58A	30	NRATV100612H	1350.00			
Sun 815p ET / 715p CT N8C Sund	15000.00	7 1	10/14	SU	08:20P	30	NRATV100612H	15000.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	8 2	10/11	TH	12:20A	30	NRATV100612H	800.00			
			10/11	TH	12:29A	30	NRATV100612H	800.00			
M-F 1237a ET / 1137p CT Late N	300.00	9 2	10/11	TH	01:21A	30	NRATV100612H	300.00			
			10/11	TH	01:29A	30	NRATV100612H	300.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	10 2	10/09	TU		30		.00	Preempted		800.00-
			10/09	TU		30		.00	Preempted		800.00-

*** Continued ***

PERIOD COST	33,050.00	23 Total Units	ACTUAL GROSS BILLING	31,150.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	4,672.50	TOTAL RECONCILING	Credits	1,900.00-
			NET DUE	26,477.50			1,900.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Nra - National Rifle Associa

INVOICE NUMBER
0100033253

PRODUCT
Nra
BROADCAST MONTH
10/01/2012 - 10/28/12

AMOUNT DUE
26,477.50

REMIT TO:

*00157

000038784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038784 00000100033253 002647750 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Nra - National Rifle Associa
PROD: Nra

2012 WFLA I SS
INVOICE DATE 10/28/12 E:063645210
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033253 PAGE BROADCAST MONTH 2 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 137 /490 /3316
Desc: Campaign Dption Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 1237a ET / 1137p CT Late N	300.00	11 2	10/09 TU	30	*WFLA :30 Commercial	.00	Preempted	300.00-	
			10/09 TU 01:31A	30	NRATV100612H	300.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	12 2	10/10 WE 11:46P	30	*WFLA :30 Commercial	800.00			
			10/10 WE 12:30A	30	NRATV100612H	800.00			
M-F 1237a ET / 1137p CT Late N	300.00	13 2	10/10 WE 01:15A	30	*WFLA :30 Commercial	300.00			
			10/10 WE 01:26A	30	NRATV100612H	300.00			
M-F 1135p ET / 1035p CT Tonigh	800.00	14 2	10/09 TU 11:46P	30	*WFLA :30 Commercial	800.00			
			10/09 TU 12:30A	30	NRATV100612H	800.00			
Total Airtime Gross Spot Revenue:				31,150.00					

PERIOD COST 33,050.00

23 Total Units
ACTUAL GROSS BILLING 31,150.00
AGENCY COMMISSION 4,672.50
NET DUE 26,477.50

SUB-TOTALS Debits .00 Credits 1,900.00-
TOTAL RECONCILING 1,900.00CR

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